Jointly Organized by:



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Value Management



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IMBM CPD EVENT/ 20070725

A Logical Value Management Technique: Function Identification <u>Jointly organized by HKIVM and IMBM (HK Branch)</u> Background Information and Content

Today, technical knowledge and professional qualification seems only an entry ticket for Building Professionals. They have to learn and develop various valued-added management skills in this competitive world.

A no. of formal documents (WTBC16/1998, Tang2001, WTBC35/2002) strongly recommended a wider adoption of VM techniques in order to achieving an excellence in the quality of construction products.

In this seminar, the speaker will introduce A Logical Value Management Technique: "Function Identification" and its application.

Speaker

Dr. Mei-yung LEUNG

BSc(Hons) UK, BRS Rome, PhD HK, MCIOB, MHKIS, MRICS, CVS(SAVE), MHKIVM

Dr. Leung is currently an assistant Professor in the Department of Building and Construction at the City University of Hong Kong. She is a Chartered Quantity Surveyor by profession. She is also a Certified Value Specialist of the SAVE International: The value society in USA and Qualified Facilitator (List A) of HKIVM. She acted as a Qualified Facilitator for numbers of VM Workshops and as a Principle Investigator for numerous external and internal funding research projects.

Date : 25th July 2007 (Wednesday) **Time** : 7:00p.m. to 9:00p.m.

Venue : Room P2633, City University of Hong Kong

Language : Cantonese supplemented with English

Fee : Free of Charge for member of HKIVM, IMBM and supporting

organizations

Registration and Enquiries

Seats are limited to 60. Application will be accepted on a first-come-first serve basis. The closing date for registration is Tuesday, 18th July 2007.

Completed registration form to be returned by: Fax: 2299 4085 Successful Candidate will be confirmed by e-mail not later than 20th July 2007. A Logical Value Management Technique: Function Identification Jointly organized by HKIVM and IMBM (HK Branch) (25th July 2007) Name of Institution/: Organization Membership no. (if applicable) (Mr. / Ms) Te1 Fax E-mail

* Attendance Certificate will be given upon completion of the CPD event.

Supporting Organizations:



Chartered Institute of Architectural Technologists (Hong Kong Centre)



Hong Kong Mediation Centre

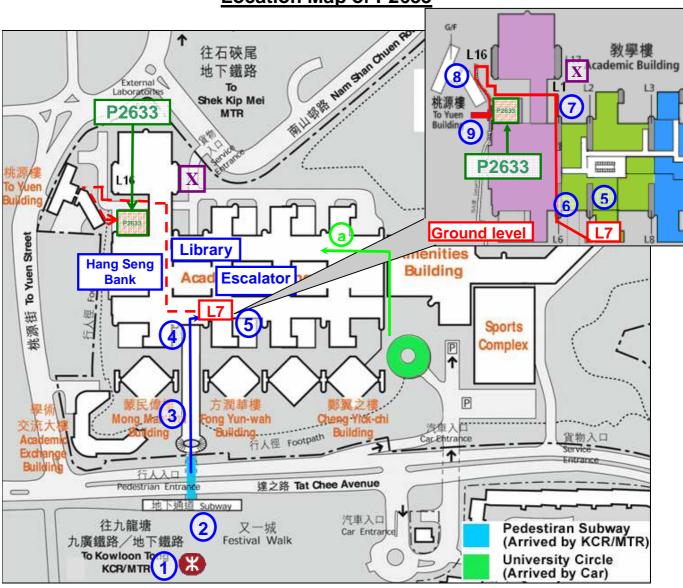
Hong Kong Institute of Project Management





"Any opinions, findings, conclusions or recommendations expressed in this material / any event organized under this Project do not reflect the views of the Government of the Hong Kong Special Administrative Region or the Vetting Committee for the Professional Services Development Assistance Scheme."

Location Map of P2633



Drop off at MTR station:

- 1. Get off at Kowloon Tong station and follow the signs to City University (Exit C2), which leads to the Festival Walk shopping centre.
- 2. Go up to Level LG1 and find the escalator next to Shop LG1-10 (B&O), which will take you to one end of the Pedestrian Subway.
- 3. Go straight after walk through the Pedestrian Subway.
- 4. Turn right immediately after entering the main entrance.....
- 5. Take Lift 7(L7) down to Ground level.
- 6. Turn right and follow the red line as shown on the map.
- 7. Turn left as illustrated on the map.
- 8. Reach bay 16 and walk-up stairs in front of you.
- 9. Get into the double leaf doors on the left and P2-633 is in front of you.

Drop off at *University Circle*:

- Get through the entrance (in red) to Academic Building and go straight to lift 7 (L7) (following the green arrow as shown on the map).
- b. Follow points 5 to 9 as above.

Remarks:

Participants who travel by taxi are suggested to drop off at the Shek Kip Mei Entrance (marked by "X" in the map) and follow points 8-9 as above.



